

All sections are mandatory. Credits must be the same as filled in via the online form.

Section 1: Entrant's Details

Category:	
Credited Company Name:	

<p>Section 2: Objectives, Values & Vision (20%)</p>	<ul style="list-style-type: none"> Describe the company's objective, values and vision for the future and strategy in achieving a diverse inclusive workplace. What challenges were faced when implementing diverse inclusivity initiatives and/or programs and how were they measured? Provide evidence of any challenges and benefits of a gender - inclusive strategy.
<p>Section 3: Culture & Diversity (20%)</p>	<ul style="list-style-type: none"> Describe the company's commitments to diversity and how these translated to meaningful initiatives, best practices and/or programs. Describe how the company set out to tackle stereotyping, bystander awareness and unintended biases, or promote the culture of change in support of diversity, equality, and inclusion.
<p>Section 4: Talent Management (25%)</p>	<ul style="list-style-type: none"> Provide examples of creative and innovative approaches/initiatives Include evidence embedded in current or future talent management strategy. Describe any strategy implemented and provide evidence of people growth/talent turnover/talent satisfaction improvement. Supporting document can include training and development program.
<p>Section 5: Achievements (25%)</p>	<ul style="list-style-type: none"> Provide evidence of how diversity had a positive impact on company culture and financial performance. Include examples of the metrics used to measure success, such as results from employee surveys and segments. Describe support from the senior leadership team, and provide evidence of their participation in driving/implementing diversity policies etc.
<p>Section 6: Reach: local and global impact (10%)</p>	<ul style="list-style-type: none"> Describe the sphere of influence, including contribution to the company or the wider community.

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Section 1: Nominee's Details

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<p>Section 2: Objectives & Vision (10%)</p>	<ul style="list-style-type: none"> • Provide a brief overview of the nominee's role and overall objectives set, her beliefs and vision for the future. • Detail the challenges faced. • Describe any strategic skills/approach used to achieve or exceed goals.
<p>Section 3: Leadership (35%)</p>	<ul style="list-style-type: none"> • Detail how the nominee demonstrates exemplary leadership abilities that enable others to succeed. • Explain how she leads her team to develop business acumen and maturity. Detail how she built strategic alliances, operational excellence, and a talented workforce. • Provide examples of her leadership style and management skills.
<p>Section 4: Creativity & Innovation (15%)</p>	<ul style="list-style-type: none"> • Describe any insightful and innovative approaches. • Explain how she has managed to inject creativity into her organization and teams.
<p>Section 5: Achievements and Success (30%)</p>	<ul style="list-style-type: none"> • Describe business contributions through financial growth. Provide examples of her partnerships deals and relationship - building initiatives. • Explain how the nominee built strategic alliances, operational excellence and a talented workforce.
<p>Section 6: Reach: local and global impact (10%)</p>	<ul style="list-style-type: none"> • Describe the sphere of influence, including contribution to the company, wider community and industry .

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<p>Section 2: Objectives & Vision (10%)</p>	<ul style="list-style-type: none"> • Provide a brief overview of the nominee's role and overall objectives set, her beliefs and vision for the future. • Describe the challenges faced? • Explain any strategic skills/approach to achieve/exceed these goals.
<p>Section 3: Leadership (40%)</p>	<ul style="list-style-type: none"> • Explain how the nominee demonstrated exemplary leadership abilities that enabled others to succeed and have been critical to the success of their organisation. • Describe nominee's efforts on improving employee engagement, leadership development and creating an engaging workplace, effectively managing cross cultural credibility, garnering trust, and growing talent. • Detail demonstrations of thought leadership which have identified new ways to help grow the business or been instrumental in advancing the field by delivering meaningful added value.
<p>Section 4: Creativity & Innovation (15%)</p>	<ul style="list-style-type: none"> • Describe any insightful and innovative approaches. • Explain how the nominee has managed to inject creativity into the organisation and teams.
<p>Section 5: Achievements and Success (20%)</p>	<ul style="list-style-type: none"> • Describe the impact and positive effect she has generated from this shift. • Evidence achievement in new business growth. • Explain how she led to a new level of growth, achievement, or recognition. • Provide evidence of personal involvement in nurturing young talent and talent development initiatives.
<p>Section 6: Reach: local and global impact (15%)</p>	<ul style="list-style-type: none"> • Describe the sphere of influence, including details of the individual's contribution to the company, wider community, and industry.

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<p>Section 2: Objectives & Vision (10%)</p>	<ul style="list-style-type: none"> • Provide a brief overview of the nominee's role and overall objectives set, her beliefs and vision for the future. • Describe the challenges faced? • Explain any strategic skills/approach to achieve/exceed these goals.
<p>Section 3: Leadership (20%)</p>	<ul style="list-style-type: none"> • Explain the nominee's beliefs and vision for the future and the creative community. • Describe how she has demonstrated visionary thought leadership, embracing change, and thinking strategically. • Detail how has she managed to inject creativity into her organisation and teams.
<p>Section 4: Creativity & Innovation (35%)</p>	<ul style="list-style-type: none"> • Describe any game changing, ground - breaking creative work and ideas that demonstrated excellence in building/nurturing creativity across her organisation or industry. • Provide examples of the nominee's creative work as support materials are required. • Demonstrate the individual's ability to develop creative solutions that drive results.
<p>Section 5: Achievements and Success (20%)</p>	<ul style="list-style-type: none"> • Describe the impact and positive effect she has generated from this shift. • Provide examples of her partnerships, deals and relationship - building initiatives. • Explain how she has demonstrated success including new business growth and achievement/recognition. • Give evidence of personal involvement in nurturing young talent and talent development initiatives.
<p>Section 6: Reach: local and global impact (15%)</p>	<ul style="list-style-type: none"> • Describe the sphere of influence including details of the individual's contribution to the company, wider community, and industry. • Detail any external benchmarks: Customer value and shareholder value created • Describe innovations and how their work has contributed to industry advancement.

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Section 1: Entrant's Details

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<p>Section 2: Objectives & Challenges (20%)</p>	<ul style="list-style-type: none"> • Provide an overview of the campaign and describe the purpose including the main initiative and target audience. • Describe the challenges and obstacles faced during the execution and how they were resolved.
<p>Section 3: Vision, Value & Strategy (20%)</p>	<ul style="list-style-type: none"> • Describe the purpose/values that inspired and motivated behaviour change and supported diversity, equality, and inclusion.
<p>Section 4: Strategy: Culture & Diversity (25%)</p>	<ul style="list-style-type: none"> • Provide evidence of creative ideas and how the company innovated to break down barriers, open new paths and foster new kinds of opportunities. • Provide examples of how the company made transformative and measurable commitments that align with the key message of the campaign.
<p>Section 5: Achievements and Success (25%)</p>	<ul style="list-style-type: none"> • Provide an overview of the success including factors such as audience engagement, brand awareness and positive impact/response received.
<p>Section 6: Reach: local and global impact (10%)</p>	<ul style="list-style-type: none"> • Describe the sphere of influence, including contribution to the company or the wider community.

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<p>Section 2: Objectives & Vision (10%)</p>	<ul style="list-style-type: none"> • Provide a brief overview of the nominee's role and overall objectives set, her beliefs and vision for the future. • Describe the challenges faced? • Explain any strategic skills/approach to achieve/exceed these goals.
<p>Section 3: Leadership (15%)</p>	<ul style="list-style-type: none"> • Explain how the nominee has demonstrated a strong entrepreneurial mindset: creative approaches, willingness to take risks, engages others, faces ambiguity with enthusiasm, leads others to new achievements .
<p>Section 4: Creativity & Innovation (20%)</p>	<ul style="list-style-type: none"> • Provide examples of unique approaches to problem solving. • Demonstrate individual's ability to develop creative solutions that drive results.
<p>Section 5: Strategic Skills (20%)</p>	<ul style="list-style-type: none"> • Demonstrate insights into the core business issues and how that relates to the marketing and communications subsequently developed.
<p>Section 6: Achievements and Success (35%)</p>	<ul style="list-style-type: none"> • Describe business contributions through financial growth. Please provide details of existing clients serviced and growth within the existing business. • Provide details of new business wins, as well as evidence of revenue returns, both for the agency/company and the client. • Company should demonstrate significant and sustainable growth, provide sole income.

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<p>Section 2: Objectives & Vision (10%)</p>	<ul style="list-style-type: none"> • Provide a brief overview of the nominee's role and overall objectives set, her beliefs and vision for the future. • Describe the challenges faced? • Explain any strategic skills/approach to achieve/exceed these goals.
<p>Section 3: Leadership (30%)</p>	<ul style="list-style-type: none"> • Describe how she has demonstrated leadership qualities and raising opportunities for women in finance. • Provide examples of how she has initiated positive change and transforming the business for good.
<p>Section 4: Creativity & Innovation (25%)</p>	<ul style="list-style-type: none"> • Provide an overview of innovations she has driven which includes the development of applications, products, or business models in the financial services industry. • Demonstrate the individual's creative solutions and innovative approaches that drove the company to success.
<p>Section 5: Achievements and Success (25%)</p>	<ul style="list-style-type: none"> • Describe business contributions through financial growth. Provide examples of her partnerships deals and relationship-building initiatives. • Provide projects and achievements, along with examples of best practice, leadership, ROI generated and alignment to business goals.
<p>Section 6: Reach: local and global impact (10%)</p>	<ul style="list-style-type: none"> • Describe the sphere of influence, including contribution to the company or the wider community.

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<p>Section 2: Objectives & Vision (20%)</p>	<ul style="list-style-type: none"> • Provide a brief overview of the nominee's role and overall objectives set, her beliefs and vision for the future. • Describe the challenges faced? • Explain any strategic skills/approach to achieve/exceed these goals. • Provide examples of programs/initiatives led and the challenges faced.
<p>Section 3: Leadership (30%)</p>	<ul style="list-style-type: none"> • Describe the nominee's strategic vision and her overall excellence, achievements and innovative leadership, that motivates others through her actions. • Provide examples that had proven her to be the business enabler, taking knowledge-based initiatives that benefited and transformed the business for good.
<p>Section 4: Creativity & Innovation (20%)</p>	<ul style="list-style-type: none"> • Describe any creative thinking that inspired the industry or other businesses as a whole to think more innovatively. Identifying new ways to help grow the business. • Provide examples of unique approaches to problem solving. • Demonstrate the individual's ability to develop creative solutions that drive results.
<p>Section 5: Achievements and Success (20%)</p>	<ul style="list-style-type: none"> • Detail how the nominee demonstrated the highest level of performance, exhibited strong business acumen and proven ability to turn her visions into reality. • Provide evidence of how the nominee influenced or brought a cultural change in the workplace. • Provide tangible and demonstrable results of the initiative's success.
<p>Section 6: Reach: local and global impact (10%)</p>	<ul style="list-style-type: none"> • Describe the sphere of influence, including contribution to the company or the wider community.

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Section 1: Entrant's Details

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<p>Section 2: Objectives & Vision (15%)</p>	<ul style="list-style-type: none"> Describe the company's objective and strategy to support and promote health and wellbeing in the workplace. Outline challenges/obstacles and how the company overcame these to achieve objectives.
<p>Section 3: Culture & Diversity (15%)</p>	<ul style="list-style-type: none"> Describe and provide evidence of any challenges and benefits of diverse culture as well as strategies to cultivate diversity and inclusion in the workplace. Provide examples of cultural change, how employees embraced the initiative and how cultural diversity inspires creativity and drives innovation.
<p>Section 4: Employee Engagement (20%)</p>	<ul style="list-style-type: none"> Define the company's employee engagement strategy and explain how this aligns with the wellbeing goals. Provide examples of how healthier lifestyles were promoted and addressed including mental health issues which increased employee resilience and productivity.
<p>Section 5: Talent Management (20%)</p>	<ul style="list-style-type: none"> Describe the wellness strategy implemented and key objectives set. Outline programs initiated as part of a wellness strategy that improved employee engagement and encouraged cross collaboration within teams and attracted/retained talent.
<p>Section 6: Achievements & Reach (30%)</p>	<ul style="list-style-type: none"> Provide evidence of the impact of the health and well being initiative and include examples such as key performance indicators of employees, ROI of wellness, employee survey results etc. Describe the sphere of influence, including contribution to the company or the wider community.

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<p>Section 2: Objectives & Vision (10%)</p>	<ul style="list-style-type: none"> • Provide a brief overview of the nominee's role and overall objectives set, her beliefs and vision for the future. • Describe the challenges faced? • Explain any strategic skills/approach to achieve/exceed these goals.
<p>Section 3: Leadership (30%)</p>	<ul style="list-style-type: none"> • Describe how proactive she is and strategically develop business best- practices, effective HR strategies that benefited the company and the wider community. • Provide examples of her leadership styles, engagement with employee's and lead internal people processes. • Provide evidence of successful implementation of people strategy that contributed to achieving company objectives.
<p>Section 4: Talent Management (20%)</p>	<ul style="list-style-type: none"> • Provide evidence of people growth / talent turnover / proof of talent satisfaction improvement. • Provide supporting document can include training and development program. • Provide an overview of initiatives/programs as part of HR efforts to instil a diverse, inclusive, and accessible culture.
<p>Section 5: Achievements and Success (30%)</p>	<ul style="list-style-type: none"> • Detail how the nominee demonstrates capability in terms of HR competencies in the areas of professional knowledge, ethics, communication and influence. • Provide examples of how she created an engaging workplace, effectively managing cross cultural credibility and trust, and growing talent. • Describe contributions to the business success of an organisation, both intangible and quantifiable, with significant strategic HR impact.
<p>Section 6: Reach: local and global impact (10%)</p>	<ul style="list-style-type: none"> • Describe the sphere of influence, including contribution to the company or the wider community.

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<p>Section 2: Objectives & Vision (10%)</p>	<ul style="list-style-type: none"> • Provide a brief overview of the nominee's role and overall objectives set, her beliefs and vision for the future. • Describe how the nominee leads innovation in response to changes faced by the company, business unit or enterprise. • Describe strategic vision and how she inspires others through her actions.
<p>Section 3: Leadership (15%)</p>	<ul style="list-style-type: none"> • Describe how the nominee introduced new technology and practices into her organisation. • Describe how she managed to change and positioning them as opportunities. • Describe she demonstrated personal leadership: investing in self-development, self-awareness and flexibility, building cause through innovation leadership communication and collaboration.
<p>Section 4: Creativity & Innovation (35%)</p>	<ul style="list-style-type: none"> • Detail demonstrations of thought leadership which have identified new ways to help grow the business or been instrumental in advancing the field by delivering meaningful added value. • Provide supporting document of initiatives and how they have been conceptualized and succeeded. • Demonstrate the nominee's ability to develop creative solutions that drive results and provide examples of unique approaches to problem solving.
<p>Section 5: Achievements and Success (30%)</p>	<ul style="list-style-type: none"> • Describe the innovations implemented which have yielded tangible business results for the organisation or industry. • Provide evidence of new business wins, as well as evidence of revenue returns.
<p>Section 6: Reach: local and global impact (10%)</p>	<ul style="list-style-type: none"> • Describe how the nominee's innovative skills and work resulted in significant contributions and actively shaped the nature and success of creative efforts within the company, wider community and industry.

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<p>Section 2: Objectives & Challenges (20%)</p>	<ul style="list-style-type: none"> • Provide an overview and the purpose of the brand/company's objective to support and promote mental health. • Describe the challenges and obstacles that were faced and how were they resolved?
<p>Section 3: Strategy (25%)</p>	<ul style="list-style-type: none"> • Explain how the brand/company engaged with the audience, raised awareness, and helped change the perspective on mental health. • Provide examples of how the brand communicated the message and tools used to maximise reach to the target audience.
<p>Section 4: Creativity & Innovation (20%)</p>	<ul style="list-style-type: none"> • Give an overview of the creative ideas that demonstrated originality and impact that led the campaign to success. • Provide examples of creative executions that supported the campaign to maximise reach through various channels of communication.
<p>Section 5: Achievements and Success (25%)</p>	<ul style="list-style-type: none"> • Describe the impact and success of the campaign and provide evidence including examples of the positive impact/response received.
<p>Section 6: Reach: local and global impact (10%)</p>	<ul style="list-style-type: none"> • Describe the sphere of influence, including contribution to the brand or the wider community. • Detail initiatives taken to help raise collective consciousness about mental health and describe their reach and impact.

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<p>Section 2: Objectives & Vision (10%)</p>	<ul style="list-style-type: none"> • Provide a brief overview of the nominee's role and overall objectives set, beliefs and vision for the future. • Describe the challenges faced? • Explain any strategic skills/approach to achieve/exceed these goals.
<p>Section 3: Leadership (15%)</p>	<ul style="list-style-type: none"> • Describe how the nominee accelerated and advanced her career beyond typical performance expectations while providing exceptional leadership and mentorship, contribution to the community and who satisfies all selection criteria. • Explain how the nominee is an advocate for change, leads by example and effectively managed a cross-cultural credibility and trust, personal integrity.
<p>Section 4: Learning & Development (25%)</p>	<ul style="list-style-type: none"> • Describe how the nominee has contributed to initiatives on staff training and development and provide examples. • Demonstrate how the mentor help guiding mentee's career development and promoting a collaborative learning environment.
<p>Section 5: Achievements and Recognition (30%)</p>	<ul style="list-style-type: none"> • Detail how the nominee demonstrates initiatives that have been integral to talent retention and the strategy of the business. • Showcase initiatives which produced a positive cultural change in mindsets, behaviours and performance with those involved. • Demonstrate how the nominee used mentoring as a powerful personal and career development tool that can enable the mentee to achieve or exceed their life's goals and aspirations.
<p>Section 6: Talent Management (20%)</p>	<ul style="list-style-type: none"> • Provide evidence of people growth / talent turnover / proof of talent satisfaction improvement. • Supporting document can include training and development program and testimonials from mentees.

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Section 2: Background	<ul style="list-style-type: none"> Provide a brief overview of the nominee's role, age, career history, and professional qualifications.
Section 3: Accomplishments Achieved (40%)	<ul style="list-style-type: none"> Please provide evidence of outstanding achievements in nominee's job scope. Describe how she demonstrated outstanding performance and provide evidence of goals met, objectives successfully reached or exceeded, and accomplished achievements.
Section 4: Creativity & Innovation (20%)	<ul style="list-style-type: none"> Describe new initiatives and evidence of impact on the creativity, quality of work and business results. Provide examples in which you have been innovative, how you lead this and executed best practices.
Section 5: Business Performance (20%)	<ul style="list-style-type: none"> Describe contributions to new business development or business growth including details of new business wins as well as evidence of revenue returns for the agency and the clients.
Section 6: Success & Contribution (20%)	<ul style="list-style-type: none"> Demonstrate she is an exemplary role model breaking barriers and traditional silos with proven business success. How did the success of the project/campaigns integrate as part of the overall strategy and thereby achieving overall business success. Provide details of the nominee's contribution or support to any industry initiatives/programs, such as activities outside of work, charity, industry associations etc.

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<p>Section 2: Objectives & Vision (10%)</p>	<ul style="list-style-type: none"> • Provide a brief overview of the nominee's role and overall objectives set, her beliefs and vision for the future. • Explain any strategic skills/approach to achieve/exceed these goals.
<p>Section 3: Leadership (30%)</p>	<ul style="list-style-type: none"> • Describe how the nominee introduced new technology and practices into the organisation. • Describe how the nominee managed the change and positioning them as opportunities.
<p>Section 4: Creativity & Innovation (20%)</p>	<ul style="list-style-type: none"> • Explain how the nominee has managed to inject creativity into her organization and teams. • Provide an overview of innovations she has driven and examples the campaigns, technology work and its reception.
<p>Section 5: Achievements and Success (30%)</p>	<ul style="list-style-type: none"> • Describe the impact and positive effect she has generated from this shift. • Provide examples of her partnerships, deals and relationship - building initiatives.
<p>Section 6: Reach: local and global impact (10%)</p>	<ul style="list-style-type: none"> • Describe the sphere of influence, including contribution to the company or the wider community.

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<p>Section 2: Objectives & Vision (15%)</p>	<ul style="list-style-type: none"> • Provide a brief overview of the nominee's role and overall objectives set, her beliefs and vision for the future. • Explain any strategic skills/approach to achieve/exceed these goals.
<p>Section 3: Culture & Diversity (30%)</p>	<ul style="list-style-type: none"> • Provide clear evidence of unique culture and diversity within the organisation as an individual/team/company. • Overcoming gender-based challenges with key strategies.
<p>Section 4: Achievements and Success (45%)</p>	<ul style="list-style-type: none"> • Demonstrate how the program supported, promoted equity and diversity, fostered inclusion within the company and set the culture as an individual/ team/company. • Provide evidence of success including KPI's that measured effectiveness of the program, engagement and how this aligned with the company's vision and objective.
<p>Section 5: Reach: local and global impact (10%)</p>	<ul style="list-style-type: none"> • Describe the sphere of influence, including contribution to the company or the wider community.

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<p>Section 2: Vision, Value & Strategy (20%)</p>	<ul style="list-style-type: none"> Describe the brand's purpose/values that inspired and motivated behaviour change in support of diversity, equality, and inclusion. Provide an overview of the strategy and explain how the insights and ideas moved to execution including examples of strategies and communications methods chosen to meet the objectives set. Outline the challenges and objectives that were set.
<p>Section 3: Culture & Diversity (25%)</p>	<ul style="list-style-type: none"> Describe how the campaign set out to tackle stereotyping, uncover biases, or promote the culture of change in support of diversity, equality and inclusion.
<p>Section 4: Creativity & Innovation (25%)</p>	<ul style="list-style-type: none"> Describe any insightful and innovative approaches. Provide evidence of creative ideas and solutions and how the brand innovated to break down barriers, open up new paths and foster new kinds of opportunities.
<p>Section 5: Achievements and Success (30%)</p>	<ul style="list-style-type: none"> Explain how the brand has made transformative, ambitious, and measurable commitments and is empowering others to do the same on their journey to change. Provide evidence of innovative creative solutions, challenges and demonstrable results.

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<p>Section 2: Objectives & Vision (15%)</p>	<ul style="list-style-type: none"> • Provide a brief overview of the nominee's role and overall objectives set, her beliefs and vision for the future. • Describe the challenges faced and how objectives were achieved. • Provide evidence of goals met, objectives successfully reached, and accomplished achievements.
<p>Section 3: Leadership (35%)</p>	<ul style="list-style-type: none"> • Explain how the nominee demonstrated exemplary leadership abilities that enable others to succeed and has been critical to the success of their organisations. • Describe efforts to improve employee engagement, leadership development and creating an engaging workplace, effectively managing cross cultural credibility, garnering trust, and growing talent. • Detail demonstrations of thought leadership which have identified new ways to help grow the business or been instrumental in advancing the field by delivering meaningful added value.
<p>Section 4: Creativity & Innovation (25%)</p>	<ul style="list-style-type: none"> • Describe any creative thinking that inspired the industry or other businesses to think more innovatively including thought leadership whilst identifying new ways to help grow the business. • Provide examples of approaches to problem solving and herability to lead and/or develop creative solutions that drive results.
<p>Section 5: Growth (15%)</p>	<ul style="list-style-type: none"> • Detail how the nominee demonstrates significant change and client growth for the company. • Provide clear evidence of personal involvement in staff development initiatives and details of staff retention.
<p>Section 6: Reach: local and global impact (10%)</p>	<ul style="list-style-type: none"> • Describe the sphere of influence, including contribution to the company or the wider community.

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<p>Section 2: Objectives & Vision (10%)</p>	<ul style="list-style-type: none"> • Provide a brief overview of the nominee's role and overall objectives set, her beliefs and vision for the future. • Describe the challenges faced? • Explain any strategic skills/approach to achieve/exceed these goals.
<p>Section 3: Leadership (25%)</p>	<ul style="list-style-type: none"> • Detail demonstrations of leadership competencies in thought leadership and how she identifying new ways to help grow the business. • Provide examples of approaches to problem solving and her ability to lead in producing and/or develop creative solutions that drive results.
<p>Section 4: Creativity & Innovation (20%)</p>	<ul style="list-style-type: none"> • Explain how has she has managed to inject creativity into her organization and teams. • Provide examples of her campaigns, technology work and its reception.
<p>Section 5: Achievements and Success (30%)</p>	<ul style="list-style-type: none"> • Describe the nominee's contribution to new business development or business growth including details of new business wins as well as evidence of revenue returns for the company and/or the clients. • Detail successful projects that the nominee has contributed to and provide examples of her success including partnerships and relationship-building initiatives .
<p>Section 6: Reach: local and global impact (15%)</p>	<ul style="list-style-type: none"> • Describe the sphere of influence, including contribution to the company or the wider community.